
















HEAD LICE TREATMENT OPTIONS

	CONTROLLED HEATED AIR	TOPICAL					MANUAL REMOVAL
	Lice Clinics Of America	Over The Counter		Prescription			Nitpicking & Combing
	 AirAllé®	NIX/RID	LICEFREEE/ VAMOUSSE	SKLICE	NATROBA	OVIDE	LICE COMB & COMBING AGENT (ex: conditioner)
	Professional Service at LCA clinic	DIY at home	DIY at home	DIY at home	DIY at home	DIY at home	DIY at home or Professional Service at clinic or home
TREATMENTS IN CLINICAL TRIAL ¹	1	2 At home care required	2 At home care required	1 At home care required	2 At home care required	2 At home care required	2+ At home care required
EFFICACY IN CLINICAL TRIAL ¹	99% 	25% 	85% 	71%-76% 	85%-87% 	88% ² 	Not Published 
TIME REQUIRED TO BE LICE FREE	~1 HOUR 	2-3 WEEKS 	2-3 WEEKS 	2-3 WEEKS 	2-3 WEEKS 	2-3 WEEKS 	2-3 WEEKS 
COST	\$239	\$	\$	\$\$\$\$	\$\$\$\$	\$\$\$	DIY: \$ PROF: \$\$\$\$
ACTIVE INGREDIENT	Heated Air	Permethrin/ Pyrethrum	Benzyl Alcohol	Ivermectin	Spinosad	Malathion	None: Manual Extraction
IMPORTANT INFORMATION	Must be able to sense temperature.	May cause skin irritation. Keep out of eyes.	Flammable. Keep out of eyes.	Potential neurotoxicity when crossing a blood-brain barrier.	May cause skin irritation. Keep out of eyes.	Flammable. Keep out of eyes. ² UK efficacy 33% due to resistance.	DIY: Failure rate can be high. Professional service: Varies by experience level.

¹ Based on clinical trials and published reports